

Title Alliance has built their company to 50+ locations in 10 states by fostering a culture of innovation and growth.



Challenges

- Innovate and grow in a competitive industry
- Concern that a partner would not be able to support their growth and nationwide scale
- Get team to adopt new technology

Benefits

- Easy-to-use platform preferred by employees
- New product features built based on feedback provided by team
- Established reputation as an industry leader in combating wire fraud

Products

- Securely send and receive wiring instructions
- Instant payoff verifications
- Document sharing and eSignature

“The title business is a constant juggle between customer service and client safety. Our clients want things to be easy, we want them to be secure. Closinglock gives us both.”

PATTI DEGENNARO, CHIEF IMPLEMENTATION OFFICER

The Challenge

Title Alliance has been a pioneer in the title industry since 1948. The company was the first to develop title and settlement joint ventures with real estate and lending professionals and has always been focused on the next big innovation to grow their business.

When it comes to technology, Title Alliance takes the same approach. The company not only wanted to tackle one of the industry's largest challenges in wire fraud, they wanted to partner with an innovative company that could support their ambitious plans for growth.

The Solution

Title Alliance evaluated several options but ultimately decided to partner with ClosingLock due to the platform's ease-of-use and feedback from their employees. Not only did ClosingLock offer the best platform for their needs today, they were impressed with ClosingLock's product vision and willingness to listen to feedback on what to build next.

ClosingLock's focus on innovation matched what Title Alliance was looking for in a partner and helped position them as a leader in combating wire fraud.